Animal Instincts
Wild Kingdom Gives
Preschoolers Head Start

Research Day
Showcasing Diversity
of Research on Campus

Eating In
New Dining Services,
Cafeteria for Students

Partners in
University City’s
Renaissance
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FROM THE PRESIDENT

Let me take this opportunity to recognize the generosity of USP’s alumni and friends, and reflect on the critical importance of your support to our current and future students. I am once again humbled by the realization of how fortunate USP is.

We are fortunate to have benefited from such a long history of financial support and to have highly capable and dedicated people who pull together to move this university forward. With the guidance and assistance of our hard-working and conscientious board of trustees, with a talented and highly performing executive leadership team, we have weathered the financial market displacement that has caused so much turmoil in so many sectors. The board’s investment committee and our chief financial officer/treasurer spent many long hours developing strategies and solutions that have allowed USP to sustain our economic position and growth. At the same time, we continue to advance the implementation of our strategic plan and build the university of the future. The commitment of our faculty and staff to the Legacy, Vision, and Value of USP is truly remarkable.

We are fortunate in our ability to continue to attract and recruit the highest quality students, faculty, and staff. Together this academic community is truly becoming and creating the next generation of healthcare leaders. We will continue working together to advance the legacy of USP and build on the accomplishments of so many distinguished alumni who have set the standard.

Our surrounding communities are energized and vibrant, with signs of renewal all around us. This spring, over 100 new trees have been planted along and around our Woodland Avenue neighborhood. These are but a few examples of the many initiatives that engage USP’s students, faculty, and staff in a range of activities from community volunteerism to service learning and research in health, education, science, and community-based issues.

For all of this, I extend the sincere gratitude of everyone at USP for your continuing trust as evidenced by your generous commitment to our future. We take very seriously our responsibility to steward your investment in USP wisely by charting the best course forward.

Sincerely,

PHILIP P. GERBINO
P’69, PharmD’70
President

The mission of University of the Sciences in Philadelphia is to educate students to become leaders and innovators in the sciences, health professions, and emerging related disciplines. Building on our legacy as the nation’s first college of pharmacy, we provide excellence in teaching, research, and service.

Download the 2006-07 Honor Roll of Donors at www.usp.edu/giving, or request a printed copy by calling 800.857.6264.
With University City’s renaissance in full swing, “USP is taking a much more proactive role in the community's continual development,” said ELIZABETH BRESSI-STOPPE, vice president for community partnerships for the University. “University City has changed so dramatically, and we are very happy to be a part of that change.”

Continued on page 4
Since the establishment of a new neighborhood public school managed by the University of Pennsylvania and the School District of Philadelphia, more young families have been drawn to living in University City and enjoying its many amenities, such as the new playgrounds in Clark Park. Longtime residents are also enjoying the rebirth of arts and cultural activities and the growth along Baltimore Avenue.

USP recognized a special opportunity as an anchor institution in its neighborhood and developed a plan to meet that challenge with a coordinated, community-based approach to supporting and enhancing the University’s surrounding environment.

In 2006, USP established the office of community partnerships. The purpose was to develop deeper relationships with strategic partners in the community and to reinforce the school’s commitment to participating in the ongoing revitalization of University City for the benefit of USP’s students, faculty, staff, and neighbors.

Working together, community stakeholders including USP, University of Pennsylvania, and the University City District (UCD) have helped transform University City. That transformation can be seen in the growth of businesses, including restaurants and retail, and improvements to the neighborhood’s infrastructure, such as streetscaping and lighting.

Lewis Wendell has been executive director of the UCD since March 2005. Wendell said that USP, as one of the founding members of UCD, has been one of the top five contributors to the group for 10 years. This includes contributing to improved lighting throughout University City and a resulting safety program that focused on areas surrounding the campus, including Clark Park.

Wendell added that other upcoming UCD projects include the renovation of the “A Park” portion of Clark Park (the section bounded by Baltimore and Chester avenues at 43rd Street), the greening of the triangle at 46th Street and Baltimore Avenue, and a plan to construct pedestrian lighting from 45th to 50th on Baltimore.

Aesthetically, USP has also contributed to making University City an attractive place for the people who live there. USP’s focus is not just on the school’s property but also on the community corridor of Woodland Avenue. The office of community partnerships is also encouraging further development of infrastructure and amenities that will keep people in the neighborhood to shop and socialize.

“The more activity generated in a neighborhood, the better it becomes,” said Bressi-Stoppe. “We’re all working with the community to identify challenges and see how USP can help address them. It’s the right thing to do.”
But the focus has not just been on the physical environment. The opportunities for students and faculty to work alongside the community’s residents are plentiful and mutually beneficial.

For instance, working through the AARP and Rebuilding Together Philadelphia, Pamalyn Kearney, MS, OTR/L, vice chair and assistant professor of occupational therapy, and a number of her students helped older adult homeowners of the West Shore with home evaluations and needs assessments. They then followed up doing the actual home modification work.

In another outreach, Carol Maritz, PT, EdD, GCS, assistant professor of physical therapy, and two of her students began the Southwest Elderly Exercising Together (SWEET) program. The program aims to counteract the negative effects of inactivity among seniors and has since become a regular part of the physical therapy program.

“My students can experience learning outside of the classroom and their textbooks, and they gain an understanding of the senior population living right here in the USP community,” said Dr. Maritz, whose program was profiled in the summer 2007 edition of the USP Bulletin. “I want our seniors to remain strong and vibrant members of our community, and we can help them do it.”

Overall, the atmosphere in University City has created a unique place to study. Mary Beth Christian PharmD’10 believes the partnerships among USP, UPenn, and Drexel University allow students from all three schools to be comfortable getting to know each other. This unique and diverse experience was a selling point to her sister, Colleen Christian PharmD’13, who is a freshman at USP.

“USP is taking a much more proactive role in the community’s continual development.”

Elizabeth Bressi-Stoppe, vice president for community partnerships
“When I first saw the community, a feeling of closeness and togetherness radiated from it,” said the Staten Island, N.Y., native. “It felt like a second home.”

TILLMAN BAUMSTARK, MS, PhD, assistant professor of biology and biophysics, has lived in University City since August 2002. When he came to town, he heard about the neighborhood from faculty, other colleagues, and friends.

“I wanted to live close to the university,” Baumstark said. “It was more reasonable to live to in West Philly [than Center City].”

Baumstark says he’s seen the neighborhood change and develop since he moved in six years ago. Home renovations have made a difference. Regular stops for him include restaurants Dock Street Brewpub and Vietnam Café.

“I don’t just want to live and work here, but have a social life here, too,” Baumstark said.

Obidimalor said he’d live nowhere else.

Continued from page 5

“There’s so much to do in the area as well,” Mary Beth said. “It’s nice because there are so many great restaurants, plus there’s bowling and nightclubs.”

FRANCIS OBIDIMALOR PMM’08 is a recent graduate of the pharmaceutical marketing and management program at USP. Obidimalor moved to University City five years ago and appreciates the neighborhood’s diversity.

“The reason I chose to live in University City was because there was so much to do around the area,” he said. “Not only are the neighboring universities in walking distance, but there are so many restaurants and places to go to relax with friends. As a college student, it is important to me to be able to get away from the stress school provides.”

Obidimalor said he’d live nowhere else.

“USP Helps the West Philly Tool Library Nail Its Goal”

By Tom Kupfer

It has always been part of USP’s mission to support the surrounding community and help keep University City a beautiful, cohesive neighborhood. So when the West Philly Tool Library opened up literally next door to campus, it was only natural for USP to get involved.

“It really appreciate their mission, and we would like to support them in whatever way we can,” said JOHN MCCAFFREY, USP’s executive director of facilities. “What I don’t want us to be is a partner that makes one swoop and then they never hear from us again.”

The West Philly Tool Library’s goal is to provide tools and other home maintenance materials to community residents for a modest annual membership fee of $20.

According to ELIZABETH BRESSI-STOPPE, USP’s vice president for community partnerships, the tool library approached the University with “a situation in which everybody wins.” Eager to get involved, USP became a founding member by providing the library with a generous grant, tools, and other donations to help them get started.

“The support of USP is incredible,” said Ben White, tool master and steering committee member at the library. “We have received practical items like tools and furniture but also the partnership with the University, which strengthens our mission to continually renovate our neighborhood.”

The Tool Library is a fiscally sponsored project of the Greater Philadelphia Urban Affairs Coalition (GPUAC) and is made possible by member support and community partnerships. To find out more, visit www.westphillytools.org.
Eating In

With a new dining services provider and a completely renovated cafeteria, USP students are eating better than ever before

By Tom Kupfer

After many years of providing food service to students, USP came to realize that its core competencies were in education, not catering.

“We recognized we weren’t experts at food service,” explained PAT LEPORE, MS, vice president of operations at USP. “Our expertise, rather, lies in teaching students to be healthcare professionals.”

That realization two years ago led the University to explore outsourcing dining services. USP interviewed four companies, and after hearing each’s plan and conducting a taste test, the choice was clear. Parkhurst Dining Services came on board as of June 1, 2007.

“We selected Parkhurst primarily on the criterion that they use all fresh ingredients,” said Lepore. “They were more health conscious than the competitors, and that’s important to me, as well as the students.”

The announcement of Parkhurst as USP’s new dining services provider was followed immediately last summer by a comprehensive renovation of the University’s existing cafeteria.

“I wanted that wow factor,” said Lepore. “I wanted the returning students to see something completely different from what they had seen three months prior.”

Thanks to a collaborative effort between USP and Parkhurst, the cafeteria in the Wilson Student Center went from an institutional look to modern chic in just three months. “It was exciting seeing the old dining services area being demolished and gutted and then completely rebuilt,” said TONY WILLIAMS, general manager for Parkhurst at USP.

In addition to—and perhaps more important than—the cafeteria’s new look, the food vastly improved with respect to taste, quality, service, and selection of healthy choices, including options for those with special dietary needs.

“The quality of the food is definitely a lot better than the last few years, and the food seems fresher,” said SAHIL BHALLA PharmD’10. “I actually enjoy eating here now.”

As outlined by Parkhurst’s “gold standards,” the use of fresh, nutritious ingredients and preparation of food from scratch are what make the company’s offerings unique. “That’s the main reason I chose to join them,” said Williams, who has managed food service operations

Continued on page 8
Last fall, USP added a refreshment stand to the McNeil Science and Technology Center, appropriately named the Coffee Lab, and enhanced the campus’s existing satellite operations.

Pepperazzi’s in the Wilson Dining Hall and Cappuccino’s in Whitecar Hall have undergone transformations and feature many on-the-go items to make eating more convenient. “The satellite operations are vital to USP’s campus development plans,” said Lepore. “People want their conveniences instantaneously. The satellite locations follow that concept.”

USP expects to make several major campus additions in the coming years, including a new student union center with a cafeteria and other social and academic amenities. “If Parkhurst continues to keep the standard up as they have, I think we have a pretty nice-looking future together,” said Lepore.

In addition to providing the high-quality food they’re known for, Williams says, Parkhurst’s focus is on students. “We try to accommodate the students’ needs and requests as much as we can,” he said. “Some students e-mail me directly with suggestions, and I frequently meet with student body representatives to gather feedback.”

“I noticed that there’s a lot more vegetarian stuff,” said JASON GINSBERG PharmD’12 of the Student Government Association (SGA). “They actually listen to what we’re saying. They even post our comments, which is nice.”

With the initial hurdles out of the way, Williams and his staff continued to improve the USP dining experience by hosting theme nights in the cafeteria and serving “hemisflavors,” cultural dishes from around the world.

“Good Taste

From food to facilities, the University’s upgraded dining services are earning rave reviews from students:

“The pizza is a huge improvement from last year. Last year it tasted like cardboard or maybe even worse. Even on the bad days when they burn the pizza here, it’s still significantly better than last year. The cookies are delicious, and they still have a lot of the old favorites like popcorn chicken and chicken fingers. Everything is a whole lot fresher than last year, because it’s, well, fresh.”

-Allen Whisler PharmD’12, SGA

“I think the biggest improvement in our cafeteria is that there’s more variety of foods, and I think the breakfast foods have improved. The omelets taste a lot better.”

-Liz Ryan PharmD’10

“The whole dining area looks a lot nicer than it did last year. It’s very appealing and clean, and they have a lot of options.”

-Paul Caceres PharmD’11

“I think the sandwich line is a lot better, from the quality of the meats to the choice of breads. The fruit selection is a lot fresher, too.”

-Joe Tessitore PharmD’10

“The dining services have a lot more choices and options for us this year, especially with the new place in the McNeil STC. Also there’s a lot more variety when it comes to the salads and hot meals as well.”

-Mark Angeles PharmD’11
Animal Instincts

MOT Students Use the Wild Kingdom to Give Preschoolers a Head Start

BY TOM KUPFER

Rather than have his students cooped up in a classroom, ROGER IDEISHI, JD, OT/L, assistant professor of occupational therapy, encourages learning from real-world experiences that benefit both the students and the community. In the spirit of this creative approach, three of his first professional year master’s in occupational therapy (MOT) students organized imaginative, animal-themed events to stimulate learning and development at a preschool Head Start program.

“The students are working with the children, designing programs and experiences for the preschoolers, and at the same time the OT students are actually seeing and learning what I talk about in class,” said Ideishi. “It’s a great way for them to learn about childhood development, rather than just read about it.”

The MOT students must design an educational program based on the preschool’s needs as a requirement for their service-learning course. Throughout their time with the children, they noticed the introduction of animals into lessons heightened the children’s focus and attention span, thereby making the preschoolers more open to learning. Based on this observation, students KUMA THACH MOT’10, CARLA D’INNOCENZO MOT’10, and KATIE GRIMES MOT’10 collaborated with the Adventure Aquarium and the Garden State Discovery Museum to host four special events at the KenCrest Head Start preschool in Philadelphia during the fall and spring, including a Family Day at the aquarium that included admission for 230 families and children at a discount.

The program they developed is specifically designed to benefit the children with special needs as well as the typically developed children in the preschool. “We try to bring these different experiences and opportunities to the children so they will have a broader range of skills when they leave the preschool,” Ideishi said. “It’s important that they learn to act in a variety of contexts, not just in the same context all of the time.”

Following the visits to the preschool by the aquarium and the museum, the MOT students worked to integrate the ideas and concepts introduced during those events into the regular curriculum. “With young children, the best way for them to learn is to expose them to multiple opportunities over an extended period of time, rather than just having one-time events,” said Ideishi. “If the instructors continually introduce these concepts over time, the children will slowly digest the ideas and hopefully use these lessons for productive purposes in the future.”

Animal-themed events organized by USP students stimulated learning and development at the KenCrest Head Start preschool program in West Philadelphia.

KUMA THACH MOT’10 (left) and CARLA D’INNOCENZO MOT’10 help preschoolers with a science project about shapes and color introduced to the children by the Garden State Discovery Museum.
Annual Research Day Showcases Diversity of Research Pursuits on Campus

By Brian Kirschner

From recombinant biochemistry to molecular cloning and from computational chemistry to novel drug design of therapeutics, University of the Sciences in Philadelphia showcased the diversity and growth of research pursuits on campus during its 6th Annual Research Day on Thursday, April 24, 2008.

Research Day recognizes undergraduate and graduate student research efforts, and highlights aspects of faculty scholarly activity in order to encourage and promote communication and collaboration among investigators at USP. USP is distinctive because most undergraduate students conduct research with faculty early in their academic careers.

The day concluded with the 21st Annual John C. Krantz, Jr., Distinguished Lecture by alumnus Dr. WILLIAM CHARLES SESSA, Jr., P’84, a professor of pharmacology at Yale University School of Medicine. Dr. Sessa spoke on “Insights into New Vascular Therapeutics.”

Learn more at www.usp.edu/researchday.

Below, top: AKIL VICKS CS’08 (left) was a copresenter for “Developing a Graphic Visualization for Microarray Data.”
Below, bottom: THUY HIEN T. NGUYEN C’08 discusses her poster “Molecular Dynamics of Proteins Embedded in Lipid Bilayers.”

Top: ANDREW NOVICK PH/TX’08 was the primary presenter on the poster “Social Defeat During Adolescence Produces Long-Term Changes in Dopamine Transporter Expression.”
Bottom left: Dr. WILLIAM CHARLES SESSA, Jr., P’84 delivered the 21st Annual John C. Krantz Distinguished Lecture.
Bottom right: An alumni panel that included ROBERT SPERA P’88 talked about life after USP.
MAXWELL GORDON C’41 (PhD, University of Pennsylvania) has spent a lifetime hunting for gems, not as a diamond trader but as a drug discoverer, searching the globe for compounds to improve human health.

Even with almost 200 patents to his name, Dr. Gordon continues to explore new medical frontiers. He has two patents pending in the United States, one for a method to prevent narcotic analgesic abuse and one for treating HIV using curdlan sulfate. The first has already been allowed by the European Union. The curdlan sulfate project has completed Phase 1 trials for AIDS as well as Phase 2 trials for use in curing the cytomegalovirus, which is a factor in cardiovascular disease, and he is in discussions with an Indian company to develop the project for Asia. “These two areas of specialization are pretty disparate,” said Dr. Gordon. “It would be pretty strange to get two drugs out of the same bottle.”

Discovery is just one avenue Dr. Gordon uses to mine new solutions to health problems. He advocates licensing as well. As director of the cancer program at Bristol Laboratories, he and his team quickly recognized how difficult it was to discover new cancer drugs. As a result, they scoured the globe looking for compounds they could license, and between 1959 and 2000, they imported and licensed 14 drugs from companies around the world, from Europe to Japan.

One compound licensed from Sandoz, a Swiss company, brought in over a billion dollars a year in sales. Dr. Gordon’s relationship with Sandoz and other Swiss companies was strengthened by his ability to speak the language, thanks to a one-year NIH post-doctoral fellowship at the Swiss Federal Polytechnic Institute in Zurich. The company representatives “were astounded,” said Dr. Gordon, “because few Americans speak the Swiss dialect. It was an incredible bridge.”

That’s why he enthusiastically recommends work overseas and encourages students to dig up funding sources for doctoral and post-doctoral work. He received post-doc funding from the National Institutes of Health, the Atomic Energy Commission, and the British Empire Cancer Campaign, in conjunction with the American Cancer Society. One licensing project, at SmithKline, arose because Dr. Gordon remembered the studies of a colleague from his days in London. That product is still on the market, and it’s one reason he champions varied experiences abroad.

Dr. Gordon first traveled overseas when he enlisted in the Navy before World War II. He served for four years during the war, taking part in the Normandy invasion, and after hostilities ended switched to the Medical Service Corps of the Naval Reserve, remaining active for 30 years and retiring as a captain.

“Contacts you make overseas are invaluable—because of the people you meet and the way it broadens your vision,” said Dr. Gordon. One of the people he met in Switzerland was Ethel, his late wife. It’s obvious he is thinking of her, as well as of the many drugs he has helped bring to market from around the world, when he says, “You never know where the jewels are.”
Enabling the Turning Point

Memories of a life-changing symposium have spurred Charles Paget P’59’s drive to give back

BY CAROL R. COOL

As a boy, CHARLES “Chuck” PAGET P’59 dreamed of being a physician, but college and medical school costs were steep. His grandparents lived in Philadelphia, where he had been born, and he realized that by living with them he could earn enough money each summer to afford tuition at what was then Philadelphia College of Pharmacy and Science.

A small scholarship during his first year at PCPS helped him on his way. The next year, an on-campus job as a teaching assistant supplemented the income he made by holding down two or three summer jobs. Chuck spent his last two years at PCPS working for Wyeth Labs three nights a week and all summer.

His work at Wyeth was well respected, and he was being considered for a supervisory position in production. But a symposium held at PCPS his senior year sent him in a different direction. A medicinal chemist from Smith Kline & French spoke, and Chuck came away with a decision to pursue a career in medicinal chemistry. He continued his education at Purdue, earning a master’s degree in medicinal chemistry in 1961 and a PhD in 1963. It was there he met his wife, Barbara, who was pursuing a master’s in mathematics. He then spent a year in a post-doc program at the University of Virginia. In 1964, he went to work for Eli Lilly, which was in a growth period that saw it double its number of organic chemists.

Chuck spent 29 years at Lilly, working in the areas of antiviral medications, immune regulatory agents, and serotonin uptake inhibitors. As a research advisor, he led two teams that took compounds to clinical trial—Frenzilo, an immunosuppressant, and LY127210, an antihypertensive. Neither compound made it past Phase II.

“Finding drugs is like drilling for oil. You drill 10 holes and strike oil once. That’s about the odds that you’re going to get a medication out of it.”

Charles Paget P’59

Chuck said, “You drill 10 holes to strike oil once.” He did produce a product as a result of the chemistry in the immunology area. The product prevents fungal infection in rice and is marketed worldwide by Dow-Elanco as Beam®.

What Chuck is most proud of, though, is not his professional accomplishments but his three sons. His two oldest sons, Charles and Doug, studied chemistry at Indiana University (IU) and then went to medical school there; both are now surgeons. His youngest son, Steve, earned a BS in chemistry at Cornell and a PhD in chemistry at Ohio State and now works in drug discovery in New Jersey.

In 1993, Lilly went through a restructuring, and many of Chuck’s informal contacts were choosing to take an early retirement. “My time at Lilly was a very interesting phase of my life, and it mainly had to do with working with a group of collegial people,” said Chuck. Knowing it would take years to create new cooperative relationships, he decided to retire as well. He was confident he had passed on his knowledge and experience by mentoring 17 individuals during his years at the company.

After retirement, Chuck followed Charles and Doug to Indiana University, where he became an adjunct professor of chemistry. He went back to school himself for Greek classical studies and archaeology. He had always wondered if he should have been an archaeologist, but after a month on a dig in Greece, he decided he had made the right career decision after all.

Chuck never forgot the struggles he went through to get an education. He has established scholarship programs at Indiana University, Purdue, and USP, where he set up a student travel fund to enable pharmacy, chemistry, and biochemistry students to attend professional conferences. Remembering the symposium that changed his life direction as a senior at USP, Chuck said, “Those meetings could be the turning point in someone’s life.”

Along with Barbara, Chuck has supported multiple cultural causes in Indianapolis as well. He is fully aware of the potential impact of every gift. “If you feel good about what an institution has done for you or for your children, then it’s time to give something back,” he said. “If you don’t give back, there won’t be funding for others.”
NEW BOARD MEMBERS

Board of Trustees Welcomed Four in 2007–08

Three new members and an alumni representative were elected to serve on USP’s board of trustees.

Richard R. Howard
A businessman with 12 years of experience in commercial banking and 19 years in healthcare management, Richard R. Howard provides comprehensive consultation, interim management, and reorganization services for BLH Strategies, which he cofounded and where he serves as managing director. Prior to founding the firm, he worked at Genesis Health Ventures, Inc., for 17 years, serving as vice chairman, president, and chief operating officer, and at Equibank, Health Group Care Centers, and Fidelity Bank. Howard holds a bachelor’s in economics and corporate finance from the University of Pennsylvania’s Wharton School.

Dr. Louis Lupo P’76, PharmD’01
No stranger to USP, LOUIS LUPO earned his BS in pharmacy from the University in 1976 and his doctor of pharmacy in 2001. He went on to serve as an officer in the USP Alumni Association for 20 years: 14 years as secretary, followed by terms as president-elect and, most recently, president. Lupo supports the virology franchise at the U.S. Medical Affairs organization at Bristol-Myers Squibb. He previously was director of pharmacy at Total Care in Mount Laurel, N.J., and practiced pharmacy for 15 years at St. Agnes Medical Center in South Philadelphia and West Jersey Hospital.

Richard P. Miller
As the president and CEO of Virtua Health, Richard P. Miller has led the multihospital healthcare system in innovative directions. He created a values-based culture defined by the “Star Initiative,” adopted Six Sigma, created a learning lab environment, partnered with industry and clinical leaders, and began the transformation of a group of community-based hospitals into technologically advanced regional medical centers. A member of numerous nonprofit boards, Miller holds a bachelor’s from Mount St. Mary’s College and an MBA from Southern Illinois University.

Dr. Kathleen Mayes P’76, PharmD’78
Since 2004, Dr. KATHLEEN MAYES has served on the board as the alumni representative. Last May she was elected as a full member, and in September 20, 2007, she was further honored when the board voted to establish the Mayes College of Healthcare Business and Policy in her name. Mayes was the founder of Applied Clinical Communications, Inc., a pharmaceutical consulting firm, and served as its president from 1991 to 2000. She holds two degrees from USP, was the first clinical pharmacist employed by the pharmacy department at The Children’s Hospital of Philadelphia, and held leadership positions at Sieber and McIntyre and at Integrated Communications Corporation.
Room Dedication and Ethics Lecture Honor Gibley

In recognition of his commitment and service to USP, the University honored CHARLES W. GIBLEY, Jr., BS, MS, PhD, the former longtime dean of the Misher College of Arts and Sciences, by dedicating the Dean’s Conference Room on the second floor of Griffith Hall to him last November. Following the ceremony, Arthur Caplan, PhD, one of the nation’s foremost experts on bioethics, lectured on ethics and stem cell research as part of the Bernard J. Malis Memorial Lectureship in Humanities, which was held in Dr. Gibley’s honor.

Former USP President Allen Misher assigned Dr. Gibley the responsibility of building the University’s Arts and Sciences Division. By the time he completed his mission, Misher College supported a core curriculum, major undergraduate degree programs in nine disciplines, and opportunities for students to minor in 17 specialized areas of study.

Interim Deans Named for Mayes College

Mayes College of Healthcare Business and Policy continues to grow with GLENN ROSENTHAL, MA, MBA, EdD, named interim associate dean of academics and STEPHANIE ZARUS P’85, PharmD’88 as interim associate dean of entrepreneurial affairs.

Dr. Rosenthal, who is chair of the college’s Department of Pharmaceutical and Healthcare Business, will be charged with overseeing curriculum development, online programs, the MBA and global programs, and enrollment goals. Dr. Zarus will oversee the overall operations of the college, including new business development and corporate partnerships, marketing, and executive education.

Mayes College Officially Dedicated

KATHLEEN MAYES P’76, PharmD’78 was inspired 12 years ago by the vision of USP President PHILIP P. GERBINO P’69, PharmD’70 to grow PCPS. Dr. Mayes was further inspired by his vision of creating a college that combined science education with making advances in healthcare to a growing population.

That inspiration became reality when Mayes College of Healthcare and Business Policy was officially dedicated on May 8, 2008.

“Besides addressing policies of healthcare for our future, our graduates will be the leaders of tomorrow’s companies that produce pharmaceutical and biotech products as well as the healthcare provider and service companies,” Dr. Mayes said at the ceremony.

Read more about Mayes College and the dedication at www.usp.edu/mayes.
Join USP alumni, students, parents, and friends to celebrate USP pride!

Saturday, September 27

- Activities Hosted by the Colleges
- Family Brunch
- Student Organizations Carnival
- Legacy Society Reception
- Reunion Reception for All Classes and Colleges
- Alumni Awards
- Golden Graduate (50 years) Dinner and Ceremony
- Silver Graduate (25 years) Dinner and Ceremony
- Continuing Education Programming

USP Fall Fest & Alumni Reunion

Discover...Reconnect...Fall into the Fun at USP!

www.usp.edu/fallfest

Honors Program Welcomes Inaugural Class

USP’s Honors Program welcomed 11 members of its inaugural class at the first Honors Colloquium on Thursday, April 17. The Honors Program is an innovative program designed to recruit and develop the finest students and offer them an opportunity for specialized, intensive learning experiences both inside and outside the classroom.

To celebrate the occasion, Dava Sobel, the New York Times best-selling author of books such as *Longitude*, *Galileo’s Daughter*, and *The Planets*, presented a keynote speech titled “The Quest for Longitude.”

The Honors Program is open to students in all majors, though not everyone can be accepted into this small, highly motivated group of students.

Learn more at www.usp.edu/honorsprogram.

ROY ROBSON, PhD, professor of history and Honors Program director, congratulates EVDOXIA METAXES PharmD’13.
USP Celebrates Founders’ Day

Calling USP an “academic culture second to none,” honorary degree recipient LEONARD S. JACOB Bi’70, MD, PhD, gratefully accepted the honor as USP celebrated the 187th anniversary of its founding on February 21. In addition to Dr. Jacob’s honor, MELANIE B. OATES, PhD, vice chair of academic affairs and pharmaceutical and healthcare business, and assistant professor of pharmaceutical and healthcare business/pharmacy administration, received the faculty award of merit, while ANNE “Maggie” MURPHY PharmD’11, president of the inter-Greek council and vice president of the executive board of the Student Government Association was presented with the student award of merit. Founders’ Day recalls USP’s establishment on February 23, 1821, by 68 prominent Philadelphia apothecaries.

Race for Humanity

Over 350 participants made the Third-Annual 5K Race for Humanity a win-win for all on Saturday, March 29. Sponsored by Omega Chi Psi, the race raised over $14,500 to benefit CureSearch, the National Childhood Cancer Foundation Children's Oncology Group.

New Forensic Science Program Goes Beyond the Yellow Tape

Real forensic science investigations may be symbolized by the familiar yellow tape of a crime scene, but they encompass much more than you’ll find in a television show. The skills and knowledge of forensic scientists have cracked many a crime case and helped justice be served. The new multidisciplinary forensic science program at USP allows students to explore this unique and fascinating world of investigation, discovery, and service.

“A career in forensic science requires the application of principles of physics, biology, chemistry, mathematics, and social sciences,” said WILLIAM R. LAW, PhD, professor and chair of biological sciences and director of forensic sciences at USP. “While most career professionals specialize in one specific discipline, at USP we can expose the student to several areas in forensic science, including laboratory analysis, social aspects of crime, and a background in applicable scientific concepts.”

The forensic science program is designed to be integrated with existing majors at USP. Approved programs of study are currently available for students majoring in biology, biochemistry, chemistry, microbiology, and environmental science. Curricula for majors in pharmacology and toxicology are being developed. The program adds to the forensic science minor already offered.

A four-part forensic science seminar series was held during the spring semester and was well received. More seminars are being planned for the fall.
Rechson Memorial Award Established for Professor

In a tribute to the memory of a beloved colleague, the Department of Pharmacy Practice and Pharmacy Administration has established the MITCHELL H. RECHSON Memorial Award.

The annual award, honoring Mitchell H. Rechson, PharmD, adjunct professor, will be presented to a qualified student from the 555/556 pharmacotherapeutics laboratory course who demonstrates leadership qualities and maintains a high degree of excellence in professionalism, compassion, initiative in peer teaching and group leadership, and high enthusiasm of laboratory activities. The recipient will be selected by the course coordinator and the instructors of the laboratory. In addition to the $250–$400 award, the recipient’s name will be engraved on a perpetual plaque displayed in the CAPS laboratory in Griffith Hall.

Rechson died suddenly last July while on vacation. He had been an instructor in the pharmacotherapeutics laboratory since 1996. Rechson received the Adjunct Faculty Award in 2004 after being chosen from among 100 adjunct professors.

Faculty Book Offers First Look at China’s Healthcare System

A pioneering new book by USP’s MEI-LING WANG, PhD, associate professor of global/international health and communication, examines China’s current healthcare situation and suggests solutions to the rapidly growing nation’s problems. The book, WTO, Globalization and China’s Health Care System, is published by Palgrave Macmillan, the U.K.’s largest publisher.

“This is the first book that presents a comprehensive overview of China’s healthcare system. In particular, it addresses globalization, healthcare, and the pharmaceutical industry,” explained Dr. Wang. “That is why I think it really interests people.”

Although the book focuses on China, it has a much broader application, including to other developing countries, such as Brazil, Russia, and India. With China expected to become the world’s leading pharmaceutical market, it serves as a valuable template for analyzing and evaluating the healthcare systems of similarly developing countries.

“China is especially interesting because it combines matters of population health, pharmaceutical issues, and economic development.”

MEI-LING WANG, PhD, ASSOCIATE PROFESSOR, GLOBAL/INTERNATIONAL HEALTH AND COMMUNICATION

“China is especially interesting because it combines matters of population health, pharmaceutical issues, and economic development,” said Dr. Wang. “When you do not have healthy people, you do not have a healthy economy and a healthy country. Healthcare really affects the development of the country, as well as the world.”

USP Bulletin: What Do You Think?

To make the USP Bulletin more interesting, informative, and responsive to the needs of our readers, we are conducting an online readership survey. The survey takes only a few minutes to complete, and your responses are completely confidential. The survey can be found at www.usp.edu/smc/publications.shtml.

We hope you will participate and thank you in advance for doing so.
SPORTS IN SHORT

Rifle Teams, Bauer Enjoy Stellar Winter Season

Five Earn All-Academic Honors

Three members of the mixed rifle team and two members of the women’s rifle team were named to the 2008 Collegiate Rifle Coaches Association (CRCA) All-Academic All-American Rifle Team. Earning CRCA honors were Michele Bauer PharmD’08, Alex Novin PharmD/Ph/TX’09, Courtney Cavalieri PharmD’10, Elisa Shumard DPT’10, and Deborah Booth PharmD’11. Bauer became the first USP shooter to earn CRCA All-American honors in all four years of competition. Novin and Cavalieri joined Bauer as repeat selections, with Novin receiving honors for the third straight season and Cavalieri a second straight year. Shumard and Booth were both first-time honorees.

Squads Capture MAC Titles

The mixed rifle team defeated Virginia Military Institute, 2102-1995, to capture the Mid Atlantic Rifle Conference (MAC) Sharpshooter Division smallbore championship at the Massachusetts Institute of Technology in March. The women’s rifle team won the MAC championship at the same event, defeating Indiana University of Pennsylvania, 1924-1913, to capture the Marksman Division air rifle title. The win by the women’s team gave the squad its third consecutive MAC air rifle championship. In just three seasons of competition, the team has gone 4-for-4 in conference championship meets in smallbore and air rifle.

The Devils have now won a total of 17 MAC championships during head coach Paul Klimitas’ 32 years at the helm of the USP rifle program.

Bauer First to Qualify for NCAA Individual Championships

In March, Bauer became the first USP student-athlete to qualify for an individual NCAA national championship event. She competed at the 2008 NCAA Rifle National Championship, held at the United States Military Academy in West Point, New York. Eight teams qualified for the national championships and sent a total of 43 shooters to West Point. Bauer was one of five individuals chosen to join those shooters at the championships in both smallbore and air rifle.

Women’s Basketball Awards

Forwards Erin Chesnach BI’10 and Allison Weiss DPT’09 were named to the Central Atlantic Collegiate Conference Women’s Basketball All-Conference Teams. Chesnach was chosen as a first-team selection while Weiss was a third-team pick. The voting was done by the league’s 13 head coaches.

Aponte Named to CACC Winter All-Academic Team

Women’s basketball player Emily Aponte BI’10 was named to the Central Atlantic Collegiate Conference Winter All-Academic Team. Aponte earned Dean’s List honors in all three semesters and was inducted into the Alpha Lambda Delta honor society in the spring of 2007. She is a founding member of the USP chapter of the American Medical Student Association and serves as the organization’s secretary.

Men’s Basketball Award

Forward Keith Dudas PhSc’08 was named to the Central Atlantic Collegiate Conference (CACC) All-Conference third team in voting done by the league’s 12 coaches.

A Perfect Match

After convincing his mother he belonged on the court and not in their tennis club’s nursery, Tyler Weisel PharmD’08 picked up a racquet at the age of 9 and hasn’t stopped swinging since. The Greensburg, Pa., native has never been one to watch from the sidelines, and the high expectations he has for himself are evident both in the classroom and on the tennis court.

“Tyler is the best tennis player we’ve ever had,” said Julian Snow, PhD, men’s and women’s tennis coach and professor of chemistry and biochemistry. “He’s just all a coach could ask for—a really smart player and team leader.”

For Weisel, tennis and academics go hand-in-hand. “I use tennis as my stress reducer from studying,” he said, “and in this way, I feel that I am enjoying the game much more.”

With an academic record that includes Dean’s List attainment every semester, Alpha Lambda Delta honor society membership, and a spot on the Philadelphia Inquirer’s 2006–2007 Academic All-Area Men’s Tennis Team, his strategy seems to be working. But with an athletic résumé that is equally impressive, tennis is clearly more than just a way to relax.

Since Weisel joined the team as a freshman, his skill and leadership have helped the Devils tremendously and earned him the role of captain. He excels in both singles and doubles, but prefers the former. “I like how everything is on you,” he said. “You cannot blame anyone but yourself if you lose a singles match.”

Weisel usually welcomes challenges, but one particular match in 2006 against Philadelphia University was especially tough. “The previous week, a good friend—my doubles partner, Femi Ogunkorode—passed away,” he recalled. “It was too soon to play the tennis match because our team was very sad, but it was so important for me to win my match for him. Thankfully, I did.”

As for his plans after he earns his pharmacy degree, he replied, “That’s a tough question.” Perhaps, but expect this talented and well-prepared scholar-athlete to be ready with an answer when the time comes.

MICHELLE BAUER PharmD’08.

TYLER WEISEL PharmD’08.
CLASS NOTES

1964
JOEL S. STEINBERG B’64 (MS’68, Hahnemann University; PhD’73, Medical College of PA; MD’76, Temple University) is the coauthor of Guillain-Barre Syndrome: From Diagnosis to Recovery, published by Demos Medical Publishing in 2007. He is a board-certified wound specialist and is serving nursing homes in Philadelphia with comprehensive wound care for Vohra Health Services.

1974
JOHN M. FISCHER P’74, PharmD’75 (MS’79, University of Pittsburgh), ran the Boston Marathon in April 2007, having qualified by running the Philadelphia Marathon in under 3 hours 45 minutes in November 2006. He is currently associate vice president of global pharmacovigilance at Sanofi-Aventis.

1978
COLEEN (ORTMANN) KAYDEN P’78 won the George H. Searight Memorial Award at the Pennsylvania Pharmacists Association’s annual conference last September. The award recognizes outstanding service to the association and strong commitment to and involvement in local community activities.

1979
JOEL C. BECKER P’79 has been accepted to the distance-learning PharmD program at Shenandoah University’s Bernard J. Dunn School of Pharmacy. Joel lives with his wife, Cindy, in Columbia, SC. Their daughter, Tiffany Wood, lives in Fayetteville, NC, with her husband, Caleb, who is currently deployed to Iraq.

1982
JOSEPH A. TESSARI TX’82 (JD’85, Vermont Law School) joined the law firm of Troutman Sanders LLP in January 2007. He practices intellectual property law with an emphasis on patent law. Joseph lives in Powhatan, VA, with his wife, Barbara, and their sons Domenic and Michael. Oldest son Joe is out of college and living in Boston.

1986
S. RUTHERFORD “RUDDY” ROSE PharmD’86 was recently promoted to professor of emergency medicine at Virginia Commonwealth University. Ruddy is the director of the Virginia Poison Control Center and a fellow of the American Academy of Clinical Toxicology.

1988
BARBARA (FIRTH) LINES MT’88 has been a practicing pathologist in Texas for the past 10 years and says she absolutely loves her career choice. “The medical technology degree I obtained at PCPS fully prepared me for my chosen career path in medicine,” she says. “I look forward to seeing the changes on campus next time I visit Philadelphia.”

1990
JAMES A. OWEN P’90 received his PharmD degree from Massachusetts College of Pharmacy and Health Sciences last September. He has been appointed director of professional practice at the American Pharmacists Association in Washington, DC.

1993
ELENA (WILDASIN) UMLAND P’93, PharmD’95, is now the associate dean for academic affairs at the Jefferson School of Pharmacy at Thomas Jefferson University. She took the position in February 2007 after serving on the USP faculty for 10 years.

1994
RENE (BICKERSTAFF) JAMES MPT’94 was recently promoted to LTACH therapy program advisor at the Roosevelt Warm Springs Institute for Rehabilitation in Warm Springs, GA. Rene lives with her husband and three children—Hillary, Harrison, and Charlie—in Manchester, GA.

1995
LAURA (MACE) MENTCH P’95 and her husband, Jarrod, are the parents of Ella Loretta, born August 14, 2007. Laura is codirector of pharmacy services at Shamokin Area Community Hospital. She and her family reside in Danville, PA.

1997
STEPHEN C. BRESLIN P’97 and his wife, Melissa, are the parents of Grace Margaret, born July 26, 2007. Stephen is the pharmacy coordinator at Phoenixville Hospital, and Melissa is a staff pharmacist for Wegmans. They live in Downingtown, PA.

1999
MICHELLE M. STAFFORD P’99 has coauthored a book with her mother about frontotemporal dementia. Her stepfather, Robert J. Sykes, Jr., was diagnosed with the disease in December 2003 at the age of 47. He endured the disease for more than three years before succumbing. The book paints a picture of a generous and giving man who selflessly devoted himself to family life. It is a story of loss but also of love and devotion in the face of devastating illness. Michelle hopes that his story will provide support and inspiration to others who are coping with dementia and other irreversible illnesses. For each book sold at www.anevolutionfollowing.com, a donation will be made to the Association for Frontotemporal Dementias.

2001
KATHY D. CRAIG BW’01 has been nominated to the board of directors of the National Case Management Network, the premier professional organization in Canada representing the interests of case managers. She also sits on the community development board of the Canadian Hearing Society and is president of Business and Professional Women in Kingston. In 2006, she founded her own research company, Craig Research Continuum.

THERESA (MARTIN) PLOG P’97, PharmD’98, earned her CDE in May 2007. She presented “Why, When, and How to Initiate Insulin Therapy in Elderly Patients with Type 2 Diabetes” at the American Society of Consultant Pharmacists’ annual meeting in November 2006. She has published a piece in a supplement to Managed Care Interface on the same topic. It is available at www.cmecorner.com for CE credit.
2002
SCOTT HATFIELD BW’02 won a finalist award in the 2007 International Health and Medical Media’s Freddie Awards (www.thefreddies.com) competition in the prevention category for his documentary A Little Bit of Love: The Making of a Message (www.albolmovie.com). The film tells the story of Ugandan musicians who mix with the Ugandan medical world in the capital city of Kampala to create an HIV/AIDS prevention message, part of a song that’s sung to Ugandans on airwaves and in dance clubs and offered over the Internet in an effort to stop AIDS. Filmed entirely in Kampala early in 2007, the film was screened at 2007 film festivals, both nationally and internationally.

2003
TRACEY (KELLER) KING PharmD’03 was married on April 21, 2007. She is now the clinical pharmacist in the ER at Riverside Methodist Hospital in Columbus, OH.

2004
MEGAN (MCANDREWS) FINAN PharmD’04 and her husband, Sean, welcomed daughter Brenna on April 27, 2007. Megan works for Genuardi’s in West Chester, PA. She and her family live in Springfield, PA.

2005
CIBBey ABRAHAM PharmD’05 and MEREDITH (HELRIEGEL) ABRAHAM PharmD’06 welcomed their first child, Ethan Caleb, on November 13, 2007. They live in Willow Grove, PA.

JASON M. STRUNK MPT’02 and his wife, Nicole, recently celebrated the first birthday of their twins, Cole and Jaina. Jason is a physical therapist for ManorCare. He and his family live in Sanatoga, PA.

DENNIES VARUHESHE PharmD’02 recently graduated from Temple University Beasley School of Law, where he was a member of the Temple Law Review. He passed the Pennsylvania Bar Exam and focuses his practice in the area of pharmaceutical patent litigation at Blank Rome LLP.

IN MEMORIAM

FORTIES
MARTIN H. KIEFER C’47 (DDS’51, Temple University) died December 27, 2006. He was awarded a Purple Heart and was buried in Arlington National Cemetery. He leaves behind his wife of more than 60 years, ROSELYN (VOLK) KIEFER C’45.

FRIENDS OF USP
ROSE LANDRY PLOUGH passed away in her sleep on May 19, 2007, at age 91. Before retiring in 1982, she was director of the Alumni Association at USP (then PCPS) for more than 20 years. In 1996, Rose moved to Anchorage, AK, to be with her daughter. She especially enjoyed spending time at the Anchorage Senior Center and attending Anchorage Symphony concerts. Rose was preceded in death by her husband, ERIC W. MARTIN P’42, and is survived by her sister Yvonne, daughter Rosemary, and son-in-law MARK J. ZIMMERMAN P’59.
**SCHOLARLY ACTIVITY**

**SYMBOLS**
- Faculty and staff = •
- Alumni = *
- Current Student = ★
- Other Collaborators = ▲

**ACADEMIC ADVISING**

**Presentation**

GERARD HOEFLING★, “Emotional Response Patterns among Anorexic Females” at the University of Warsaw, Warsaw, Poland, November 20, 2007.

Professional Activity

GERARD HOEFLING★, contributor at a reviewer conference hosted by publisher Burrston House, Chicago, December 1–2, 2007.

**COLLEGE OF HEALTH SCIENCES**

Presentations

LISA HOGULND★, “Persons with Patellofemoral Osteoarthritis Exhibit Altered Knee Kinematics During a Sit-to-Stand Task” at the American College of Rheumatology/Association of Rheumatology Health Professionals 2007 Annual Scientific Meeting, Boston, November 10, 2007. Abstract published in *Arthritis & Rheumatism*.

ROGER IDEISHI★
- “Authentic and Theoretically Grounded Community Based Practice” at the Pennsylvania Occupational Therapy Association District V Meeting in Philadelphia, October 2, 2007.

MAYES COLLEGE OF HEALTHCARE BUSINESS AND POLICY

Presentations

ROBERT FIELD★

RICHARD STEFANACCI★
- “CMS Update” at the New York Medical Directors Association, November 12, 2007.
- “Improving the Treatment of Depression” at the Medicaid Health Plans of America, Washington, DC, November 1, 2007.
- “The Future of Prescription Samples, Vouchers, and Coupons: Stakeholder Perspectives,” assists industry leaders in implementing strategic healthcare plans through the understanding of health policy and critical research. What’s more, the project has connected USP students with key stakeholders at Merck & Co., Inc., the global, research-driven pharmaceutical company.

According to Dr. Stefanacci, when Merck contacted USP, the company was looking to study consumers’, physicians’, and pharmacists’ perceptions of samples, vouchers, and coupons for pharmaceuticals, and then plan accordingly. This topic was getting increasingly complex because the healthcare landscape is changing, regulations are tightening, doctor/patient relationships are shifting, direct consumer marketing is increasing, and the variables for vouchers and coupons are growing more sophisticated—all while budgets are tightening.

“Key legislation, the introduction of Medicare Part D, deductibles, the ‘donut hole,’ and less time for physicians to educate patients add to the importance of fully understanding the effects of vouchering and coupons on all parties within the healthcare system,” said Dr. Stefanacci.

“While Merck could have gone to any outside consultant, USP’s academic expertise in the field proved very attractive in garnering information to help with strategic evaluation and planning,” he added.

Internist and geriatrician RICHARD G. STEFANACCI, DO, MGH, MBA, AGSF, CMD, director of the Mayes College geriatric health program, exemplifies an academician who is firmly grounded in the real world. When he came to USP after spending a year at the Centers for Medicare and Medicaid Services as a health policy scholar in 2004, he demonstrated a commitment to merging academics and industry by advancing USP’s mission “to promote and disseminate knowledge through research and scholarly activity.”

Dr. Stefanacci continues on this quest. His latest project, “The Future of Prescription Samples, Vouchers, and Coupons: Stakeholder Perspectives,” assists industry leaders in implementing strategic healthcare plans through the understanding of health policy and critical research. What’s more, the project has connected USP students with key stakeholders at Merck & Co., Inc., the global, research-driven pharmaceutical company.

Continued on page 23


Professional Activity

RUTH SCHEMM ♦
• Was recognized by the board of trustees of Special Equestrians Therapeutic Riding Program (for riders with special needs), Warrington, PA, for service as chair of the board from 2003 to 2006.
• Serves as a volunteer mediator with Kathryn Mariani, elder mediator, Montgomery County Mediation Center.

Publications

ROBERT FIELD ♦

RICHARD STEFANACCI ♦
• “Current Implications for the Managed Care of Dementia,” American Journal of Managed Care, 13(7):15–17, 2007.

MISHER COLLEGE OF ARTS AND SCIENCES

Poster Presentations


Presentations


LOIS PECK ♦, “I Survived Teaching the Under-Prepared Student and Lived to Tell about It” at the National Science Teachers Association Conference, Detroit, October 19, 2007.

ROY ROBSON ♦
• “Tradition and Transfiguration in Old Belief Iconography” at the Thirteenth Annual James W. Cunningham Memorial Lecture on Eastern Orthodox History and Culture, University of Minnesota, November 2, 2007.


Professional Activity

CHRISTINE FLANAGAN ♦, short story, “Return to Ithaca,” was nominated for a Pushcart Prize, November 2007.
LINDA ROBINSON+  
- Was inducted into Pennsylvania State University’s Atherton Society (for establishing a scholarship fund) on October 18, 2007, at an awards and donor recognition dinner at the Abington Campus.  
- Is an active member of the United Way’s Leadership Circle.

Publications


PHILADELPHIA COLLEGE OF PHARMACY

Poster Presentations


Presentations
JOSEPH BETZ+, director of the dietary supplements methods and reference materials program at the NIH, presented several lectures in USP classes as well as a seminar on herbal CSI to the Department of Biological Sciences, November 2007.

MICHAEL CAWLEY+  
- “Planning Your Future: Goal Setting Strategies for Academic and Professional Success” to USP students and faculty, November 1, 2007.

ROSE MARY BATTISTA HOY P’82, a USP alumna, served as Merck’s lead contacts and initially worked on identifying the need with the USP team. Vaughn Hunsicker served as the project manager within Merck.

Dr. Stefanacci developed the project design and provided overall direction. Working with USP’s MELANIE OATES, RN, MBA, PhD, assistant professor of pharmaceutical marketing, and her market research class, Dr. Stefanacci with staff from USP led a team of students to research relevant issues, state regulations, and attitudes. “The team explored possible positioning of coupons and vouchers through the analysis of current literature, stakeholder perspectives, competitive trends, and policy landscape,” said Dr. Stefanacci.

As part of the process, Dr. Stefanacci’s team produced survey components to explore perceptions and compiled valuable data. Armed with this information, the team then created a strategic action plan for Merck. The 10-month research project culminated in a report, a live presentation to key stakeholders at Merck, and an ongoing relationship between the company and USP.

“Through the project, Merck received practical recommendations based on scholarly research foundations. They also got validation of information they suspected, while receiving a realistic implementation plan designed to get results. Meanwhile, USP students had the opportunity to combine academic research with an actual pharmaceutical industry application.

“We can help Merck answer a critical question while at the same time Merck promotes academic endeavors by providing our students real-life experiences.”

RICHARD STEFANACCI, DO, MGH, MBA, AGSF, CMD

ANDREW NOVICK, IRENE YAROSLAVSKY, SHANAZ TEJANI-BUTT, “The Effect of Stress on Dopamine Type-1 Receptors in Wistar-Kyoto and Wistar Rats” at the Society for Neuroscience Conference 2007, San Diego, November 3–7, 2007.


• “Enoxaparin for ST-Segment Elevation Acute Myocardial Infarction” at the Mid-East Chapter of the Pennsylvania Society of Health-System Pharmacists, Bethlehem, PA, October 9, 2007.
• “Evidence-Based Strategies for Improving Outcomes: A Case-Based Approach to the Prevention and Treatment of Venous Thromboembolism” at the Pennsylvania Society of Health-System Pharmacists Annual Meeting Satellite Symposium, Pittsburgh, October 10, 2007, and at the Southeastern Chapter of the Florida Society of Health-System Pharmacists Meeting, Fort Lauderdale, October 24, 2007.


IRENE YAROSLAVSKY, SHANAZ TEJANI-BUTT, “Voluntary Alcohol Consumption Differentially Alters Cortical GABA-A Receptor Sites in Wistar-Kyoto and Wistar Rats” at the Mid-Atlantic Pharmacology Society Meeting, Philadelphia, October 8, 2007.

Publications


Alumni Career Panel
April 10, 2008, USP Campus

USP alumni participated in an Alumni Career Panel on Thursday, April 10, 2008, sharing their work experiences with current students and holding a Q&A segment. Front row, left to right: Wayne Marquardt P’82; Bill Deptula P’56; Hong Jin Na PhT ox’92, BW’01; and Elleni Pippis P’94, PharmD’96. Back row, left to right: Bob Spera P’88, moderator; Paul Speakman P’95; and Christa Wagner PMM’07.

Induction of USP Alumni Association Officers and Directors
April 10, 2008, USP Campus

Front row, left to right: Julie Gerhart P’94, BW’05, director; Lorri Halberstadt P’83, secretary; and May Lai B’99, director. Back row, left to right: S. Roger Wetherill P’68, director; Daniel A. Hussar P’62, MS’64, PhD’67, director; Gerry Meyer P’73, PharmD’74, treasurer; and Janice Gaska P’79, PharmD’82, director. Not pictured: Elizabeth Dowling Farina PharmD’07, director.

Certificate of Recognition presented to Seldia Zonies Blatman P’37

Robin Keyack P’81, president-elect, USP Alumni Association (left) and Louis J. Lupo P’76, PharmD’01, past president, USP Alumni Association, presented Seldia Zonies Blatman P’37 with a certificate of recognition in honor of her 92nd birthday on March 5 and with the appreciation of the alumni board for her many years of service to the USP Alumni Association.

Kids @ Wyeth Day,
Wyeth Pharmaceuticals,
Collegeville, PA
April 24, 2008

Denise Doyle MS’08 and Hong Jin Na PhT ox’92, BW’01, manager, education strategy and continuous improvement, professional education support, Wyeth Pharmaceuticals, addressing 8- to 14-year-old children of Wyeth employees who participated in a workshop “Lifelong Learning.”

Alumni Career Panel
April 10, 2008, USP Campus

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American Association of Pharmaceutical Scientists (AAPS)
Alumni and Friends Breakfast
November 12, 2007, San Diego, CA

1. Left to right: Karen Bossert PhD’88 and James Polli P’89; 2. Left to right: Steve Gordziel P’70, John Jushchyshyn C’68, and Anil Doshi MS’74; 3. Left to right: Phil Sheridan TX’84, Bill Reilly, Jr., P’85, and Norm Alworth P’81.

USP Florida Alumni Gathering
January 20, 2008, Fort Lauderdale, FL

Left to right: David Miller P’49; Rod Miller, senior vice president for marketing and development; Mildred B. Miller P’48; Howard Rabinowitz P’48; and Esther Rabinowitz P’49.

Student Appreciation Day
April 22, 2008, USP Campus

Art Blatman P’69 (left) and Bob Spera P’88 greeted USP students who were taking a break from studying for finals with giveaways, compliments of the USP Alumni Association.
American Society of Consultant Pharmacists (ASCP)
Alumni and Friends Dinner
November 16, 2007, Philadelphia, PA

The alma mater of proud alumnus William Deptula P’56 is obvious to Delaware drivers.

The Elixir Celebrates 35 Years

Larry Liberti P’76, PhC’78 holds up the latest copy of The Elixir, a journal of new writing published at USP. The Elixir is celebrating its 35th anniversary this year, and this issue is dedicated to Liberti and his wife Geri Liberti P’78 who were The Elixir editors from 1973 to 1978. The 2008 edition features over 50 USP student, staff, and faculty writers.

1. Left to right: Julie Mori Garcia P’79, Diane Englehart Fusco P’76, Seldia Zonies Blatman P’37, and Ida May Ritter Englehart P’46;
2. Left to right: Ed Curtin P’83 and Rob Greco P’85;
3. The Kanes, a USP Legacy family: left to right: Rebekah Kane PharmD ’09, James Kane P’63, Paula Kane, and Sarah Kane.
Still Making a Difference: USP’s Capital Campaign

By Carol R. Cool

Through the USP Capital Campaign from 2000 to 2006, thousands of our alumni, friends, and corporate and foundation partners chose to invest in the lives of future generations of USP students. The generosity of many people allowed USP to raise the campaign goal to $25 million in the latter part of 2004. Our donors recognized that gifts would make the difference in someone’s education and, ultimately, his or her future. We asked several USP donors and recipients (which includes users of the buildings) to talk about how these contributions made a difference, and what follows are some of their thoughts.

When the campaign was announced in 2000, the four initiatives identified were financial aid and scholarships ($5 million), the Athletic/Recreation Center ($3 million), the McNeil Science and Technology Center ($6 million), and the campus green ($1 million). Each of these components was chosen to enhance the life of the University for our students, our faculty and staff, and our community.

Scholarships and Financial Aid

USP works to make a high-quality education affordable for everyone. Almost 95 percent of our students receive some form of financial aid. The campaign added to USP scholarship funding to ensure adequate financial assistance for worthy students for future generations.

Donor:

The Charlotte W. Newcombe Foundation has awarded 93 universities and colleges $45.9 million in grants to fund scholarships and fellowships. The foundation’s link to USP is based not only on funding but also on legacy. Charlotte Newcombe was the daughter of 1881 Philadelphia College of Pharmacy (PCP) graduate MATTHEW J. WILSON. Wilson went on to become a physician and co-owner of a chain of pharmacies that his brother ALEXANDER WILSON, another PCP grad, ran. The Wilson brothers invested money in SmithKline & French; the investment grew and became the basis of the foundation Charlotte Newcombe established in her will.

In response to USP’s capital campaign, the foundation made a matching gift grant of $100,000 to be added to the 24-year-old Matthew J. Wilson Endowed Scholarship Fund, which aids upperclass pharmacy students. “The spirit of this gift to USP,” said Thomas Wilfrid, executive director of The Charlotte W. Newcombe Foundation, “is that of alumni giving back. We at the foundation are the only people left to speak for Dr. Wilson, and this contribution is an affirmation of the role PCP had in establishing his career and enabling him to accumulate the wealth that provided for Mrs. Newcombe and established this foundation.”

Recipient:

“I am ever so grateful to the people who donated to relieve the financial burden for students like me,” said GRACE JIANG PharmD’12. “However, the most important thing is not the money received but the encouragement, support, and honor it brings me. Receiving the Matthew Wilson Scholarship propels me to work even harder in school so that I deserve being a recipient of the scholarship.”

“Receiving the Matthew Wilson Scholarship propels me to work even harder in school so that I deserve being a recipient of the scholarship.”

GracE Jiang PharmD’12
The McNeil Science and Technology Center (STC)

The McNeil STC, which opened in the fall of 2006, allowed our biological sciences, bioinformatics, and math/physics/computer sciences departments to expand and to offer our students more hands-on experience. The 78,000-square-foot building houses not only cutting-edge laboratories and classrooms but also a 400-seat auditorium, break-out rooms, and common areas that encourage interaction.

Donors:

USP’s STC bears the name of alumnus ROBERT L. McNEIL, JR., P’38, HonDSc’70. The name honors his generosity to the University both during the capital campaign and over the preceding years. McNeil gives to USP because, as former CEO of McNeil Laboratories, he recognizes the need to invest in budding scientists. “The students are the future of USP... students who will be the discoverers of tomorrow,” he said during his remarks at the McNeil STC dedication.

AstraZeneca gears its philanthropic donations to organizations that align with the company’s goals. “As a pharmaceutical healthcare company, it’s a direct line of sight to the pharmacy degree,” said KENNETH L. MURTHA, regional VP of supply for the Americas for AstraZeneca and a member of USP’s board of trustees.

“The major impact of the McNeil STC has been on space and environment,” said JOHN R. PORTER, PhD, professor of biology, research professor of pharmacognosy, and program director for cell biology and biotechnology. “We gained about 40 percent more space compared to our old

Recipients:

MEGAN FERBER CLINTHORNE BI’06 graduated just before the McNeil STC opened: “To go back and see the new science and technology center is amazing. I remember studying for exams and quizzing each other on benches in the bio department hallways. Students now have designated rooms for study groups and easy access to teachers during their free periods. The extra space and new facilities serve as a central location to study, learn, and collaborate with peers and teachers. I’m glad USP students have such a wonderful environment to foster a love for and further study of the sciences.”

Margaret Kasschau, PhD, associate provost and interim dean, College of Health Sciences

Continued on page 30
home. This has allowed us to increase the number of faculty researchers and research projects, accommodate our growing graduate program, increase the number of students who can take biology courses, and separate the teaching and research functions for more efficiency of space utilization and increased safety.”

STACEY GORSKI BF’08: “When the STC opened in my junior year, it allowed me and my advisor, Dr. VANDANA MILLER, to establish our own research laboratory and tissue culturing room, which has allowed us to investigate the phagocytic levels of macrophages and the adenosine receptors of maturing neutrophils. In addition to my research, I also am a TA in the general biology labs and microbiology labs, and the new prep rooms and student laboratories have certainly facilitated a better teaching environment.”

While attending a recent reception in the McNeil STC atrium, MARGARET KASSCHAU, PhD, associate provost and interim dean of the College of Health Sciences, realized how much a gathering space of this type had been missing at USP. “You see students sitting together at small tables in the atrium or in the break-out rooms working on joint projects. And now with the recently added Coffee Lab, the STC is an even better place to meet students, friends, and colleagues. Faculty research labs and office clusters promote cross-disciplinary research discussions and creative thinking about better and innovative ways of teaching. I truly believe that the architecture of the building enhances communication among faculty, faculty and students, and student groups. And clearly the AstraZeneca Auditorium fills a missing need. The room is in high demand for scheduled teaching, as well as for large meetings and conferences.”

The Athletic/Recreation Center (ARC)

Prior to the completion of the ARC in 2003, USP students had few places to work off the stress of their studies. The two gymnasiums, swimming pool and Jacuzzi, weight room, cardio theater, jogging track, and aerobics room of the ARC now offer a myriad of options for stress relief, relaxation, exercise, and competition.

Donor:

The atrium of the ARC, which features a student lounge and billiard tables, was named for ED MERCADANTE P’79, RPh, CEO/chairman, Dante Capital Management, in honor of his generous donation to the campaign. He explained why he gives: “I enjoy being a benefactor to worthy causes, especially in higher education. USP has demonstrated its unique ability to use donations to help students today as well as preparing for the future of higher education by investing in buildings, technology, and programs that will enhance its overall mission. At USP they are providing the ultimate educational opportunity at an appropriate cost.”

Recipients:

“I was a basketball recruit [to USP], so on my visit the first thing I wanted to see was the gym. When I walked into the [old] gym my jaw dropped; it was dark and dreary. My high school gym was bigger then this,” said KIOMI HARRIS BF’06. “When the ARC opened, I was so excited to come back and actually play in it. I was amazed by what I saw. I loved coming to the ARC not only to play ball but also just to hang out. It was my home away from home and still is. I got a job at the ARC and gained a new family.”

“The ARC gives the students an opportunity to escape from the trials and tribulations of their academic workload,” said MARC CASERO, MEd, director of campus recreation. “We gear all our activities toward the needs of the students, providing them with a positive and productive outlet from stress.”

“I was a high school athlete and very involved in my school’s recreational activities,” said JACK KORBUTOV PharmD’11, president of the Student Recreational Committee. “I knew that I would need a school with a great gym. I remember my first time visiting USP and being very impressed with the ARC. It was actually one of the factors that helped me decide to go to USP. Three years later, I find myself at the ARC every day, whether to go for a run, lift weights, play an intramural sport, or just hang out in the lounge. The ARC has impacted my life on campus so much that I even created an organization [the Student Recreational Committee] to promote and encourage more people to utilize this great facility.”

USP students enjoy a game of pool in the ARC atrium, which was named for the generosity of ED MERCADANTE P’79, RPh (left).
The Campaign by the Numbers:

- Campaign goal: $25 million
- Campaign results: $28 million
- Campaign dates: January 2000 to December 2006
- Individual donors: 2,677
- Corporate donors: 345
- Foundation donors: 168

- 3-story, 78,000-square foot academic building
  - 400-seat auditorium
  - 3 new lecture halls
    - (60-seat, 40-seat, and 36-seat)
- 78,000-square-foot athletic/recreation building
  - 1,000-seat event gymnasium
  - 3,500-square-foot swimming pool

The Quad, which includes Parenti Plaza and named for the parents of donor MARY A. PARENTI BS’85, PharmD’87 (left), has helped to transform the USP campus.

The Campus Green

When USP acquired the old Breyers ice cream plant and expanded its campus, the University chose to create a quadrangle green to unify the campus and provide open space for students to relax, study, or meet up with friends.

**Donor:**

“Upon graduation from the PharmD program,” said MARY A. PARENTI BS’85, PharmD’87, “I made a decision to contribute to USP as much as I possibly could because I strongly believed that the education I received there provided a strong foundation for my career success. My parents also played a huge role in my success at USP and my career, so I thought that adding to the already beautiful green space on campus with Parenti Plaza would be a fitting tribute to my parents that could be enjoyed by students and faculty for many years to come.”

**Recipient:**

“The Quad serves as an area where students congregate at the inception of the academic year as well as on those days when the weather is conducive to participating in outdoor events/activities,” said BRANDON M. SMITH PharmD’10. “It is not unorthodox to find students studying or playing football, lacrosse, and soccer games. In addition, lunches and receptions sponsored by institutions such as pharmaceutical companies, Student Appreciation Day [sponsored by the University], registration for on-campus extracurricular activities, and other social events take place at the Quad. Essentially, it has become an area that unifies the campus and a large contributing force to the development of a positive campus culture.”

“Upon graduation from the PharmD program, I made a decision to contribute to USP as much as I possibly could because I strongly believed that the education I received there provided a strong foundation for my career success.”

MARY A. PARENTI BS’85, PharmD’87
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DEGREE/PROGRAM ABBREVIATIONS

BAC  Bacteriology
BC  Biochemistry
BI  Biology
Blnf  Bioinformatics
BW  Biomedical Writing
C  Chemistry
CB  Cell Biology
CS  Computer Science
DPT  Doctor of Physical Therapy
ES  Environmental Science
HonDSc  Honorary Degree (Science)
HPsy  Health Psychology
HS  Health Science
IndP  Industrial Pharmacy
MB  Microbiology
MBA  Master of Business Administration
MedC  Medicinal Chemistry
MOT  Master of Occupational Therapy
MPT  Master of Physical Therapy
MS  Master of Science
MT  Medical Technology
OrgC  Organic Chemistry
P  Bachelor of Science in Pharmacy
PA  Physician Assistant
PAd  Pharmacy Administration
PharmD  Doctor of Pharmacy
PhC  Pharmaceutical Chemistry
PhCog  Pharmacognosy
PhD  Doctor of Philosophy
PhG  Graduate in Pharmacy (equivalent to P that is used today)
PhSci  Pharmaceutical Sciences
PhTech  Pharmaceutical Technology
PH/TX  Pharmacology and Toxicology
PMM  Pharmaceutical Marketing and Management
Psy  Psychology
STC  Certificate in Science Teaching
TX  Toxicology

IN OUR NEXT ISSUE...
• 10 Years of USP
• Commencement 2008–the 187th Class
• Second Life in the Classroom

Fall 2007 USP Bulletin Clarifications:

A "Scholarly Activities" item in the Fall issue of USP Bulletin about a CDC emergency preparedness grant to STEVEN L. SHEAFFER, PharmD, FASHIP, associate professor of clinical pharmacy, should have noted MATTHEW LAND, an adjunct faculty member and a field supervisor in the department of pharmacy practice and pharmacy administration at USP, as a corecipient of the grant.

The Fall 2007 USP Bulletin article "NIH Grant Aimed at Understanding RNA Viruses" stated an incorrect amount of the grant; the correct figure is $240,000.

Also, it was misstated that the plus-strand group of RNA viruses Dr. TILMAN BAUMSTARK is studying includes the bird flu, but it does include the common cold.
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