

## TYPICAL CAREER OBJECTIVE STATEMENTS

**NOTE:** Career objective statements should avoid terms such as: opportunity for advancement; a challenging position; position that requires creativity; company that recognizes...; a chance to...; etc.

While these terms may sound nice to the job applicant, they have little meaning to the person who will make a decision for an interview invitation, and in fact may indicate that the candidate has no idea about objectives. The candidate who applies vagueness will get a vague response in return.

**Sales Representative.** Wish to begin my career as a sales representative with a consumer goods organization.

**Industrial Sales Representative.** Desire a position in marketing that utilizes by technical background in physics, chemistry, and biological science. Prefer to work for a firm in the chemical pharmaceutical, petroleum, or electronics industries.

**Sales Engineer.** Wish to begin my career with a firm in the electrical machinery, electronics, or office products industry which can utilize my two years business and two years of engineering training.

**Retailing.** Interested in an executive development program with a large department store.

**Data Processing.** Wish to begin a career in data processing by beginning as a programmer or systems analyst where I could make use of my quantitative and mathematical training. Have a special interest in marketing and finance applications.

**Production Management.** Objective is to begin by career in the production phase of a manufacturing firm. I am willing to consider initial assignments in production scheduling, first-line supervisor, inventory control, purchasing, quality control, or industrial engineering.

**Banking.** Interested in beginning a career in finance in the bank management training program. I feel that I can make a positive contribution in branch management, credit analysis, and commercial and installment lending areas rather quickly because of my business school background.

**Financial Analyst.** Wish to join an industrial organization or public service institution as an analyst.

**Accountant.** Considering joining the accounting staff of a public accounting firm, the accounting staff of a large industrial firm, or a government agency.

**Industrial Accounting.** Wish to begin my career within the accounting organization. Have a special interest in internal auditing and financial accounting.

**General Accounting.** Seeking an accounting position in a large organization.

**Personnel.** Seeking a position as a personnel assistant in the personnel department in a public service organization that would permit an opportunity to utilize my knowledge of wage administration, grievance procedures, benefit programs, publications, safety, labor relations, and employment.

**Public Relations.** Wish to join the public service staff of a publishing or large industrial organization. Interested in photograph, copywriting, editing, preparing news releases, and working on company publications.